

SportsPro

IGNITION

powered by **sports innovation**

Sample Delegate List

Job title	Company
Senior Manager Brand Activation Sports Marketing	adidas
IT Director	AELTC
CTO	ATP Media
Senior Manager Metaverse, NFT's, Web 3 & Cryptocurrency	Australian Open
Head of Marketing, Media & Digital Innovation	AZ Alkmaar FC
Technical director	Basketball federation of Moldova
Director of Marketing	Beach Soccer Worldwide
Digital Marketing Officer	Brentford FC
Mobile Strategy Director	BT Sport
Member of the Board	Bulgarian Tennis Federation
Marketing Manager	Casio
Global Fan Engagement Lead	Chelsea FC
Chief Information Officer	Cleveland Cavaliers
CEO	Confederation of Professional Golf
Technical Director	Cricket Finland
Head of CRM & Project Platforms	DAZN
Social Media Manager	Detroit City FC
CEO & Managing Partner	DRIVE by DraftKings
Marketing Manager	E1 Series
Director of Technology	Eleven Sports
Director of Communications	European Athletics
Head of Audio & Innovation	European Broadcasting Union
General Director	European Gymnastics
Senior Digital Manager	Everton Football Club
Director of Systems & Digital Transformation	FC Barcelona
Managing Director Sports	FC Ingolstadt 04
Media and Production deputy Director	FFT
Director Strategic Alliances & Innovation	FIFA
Chief Technology Officer	Football Australia
Strategy Director	Formula E
President	GAMMA - Global Association of Mixed Martial Arts
Vice President, Technology	Golden State Warriors
Head of Content	INEOS Grenadiers
Chairman	International Taq Federation
Digital and Content Manager	Israel football association
Executive Director	ITF
Head of Product	LaLiga Tech
Director, Media operations and Production	Liverpool FC
Manager, Player Engagement	Major League Soccer
Head of Media	Mercedes F1
Chief Operations & Strategy Officer	MLB
Senior Manager, Global Media Distribution	NBA
VP, Technology Solutions	NY Mets
Chief Brand Officer & Head of Commerce	Overtime
New Media Director	PAOK FC
SVP, Digital Operations	PGA Tour
Systems & Technology Manager	Premier League
Head of Analytics & Tech	Rajasthan Royals
Chief Transformation Officer	Real Madrid
Chief Content Officer	SailGP
Exec Director Content, Sky Sports	Sky
Strategy Manager	Sony Interactive Entertainment
Head of Sports Tech	Sports Confederation of Denmark
Head Star Lab	Star TV
Digital Manager	The British & Irish Lions
Digital Lead	The Hundred, ECB
Chief Operating Officer	Ticketmaster
Venue Director	Tottenham Hotspur Stadium
Head of Transformation	UEFA
Digital Engagement Lead	UK Sport
Head of Marketing & Communications	Ulster Rugby
CEO	Ultimate Kho Kho league
Head of Open Innovation	Under Armour
CMO	USTA
Director Live Integrations	ViacomCBS
Head of Sponsorship	Vodafone
Head of Digital	Volleyball World
Head of Marketing	W Series
IT Director	Wimbledon
Chief Information Officer	World Athletics
Senior Media Director	World Table Tennis
Digital Product Owner	WRC Promoter GmbH

*please note this is not a list of confirmed attendees but a snapshot of previous Ignition registrants.